

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT

Applicant(s): Theodore S. Voltmer, et al. Docket No.: 40655.3600
Serial No.: 09/836,213 Group Art Unit: 3622
Filed: April 17, 2001 Examiner: Raquel Alvarez
Title: SYSTEM AND METHOD Confirmation No.: 6105
FOR NETWORKED
LOYALTY PROGRAM

AMENDMENT AND REPLY

Mail Stop Amendment
Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action mailed on November 28, 2006, of which this Reply is filed within the one month shortened statutory period for reply, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.